

COMPETITION RULES

EUREKA INTERNATIONAL INNOVATION AND ENTREPRENEURSHIP COMPETITION 2025

The competition is jointly organized by Eureka Technology Innovation & Investment (Eureka TechIN) and the Zagreb School of Economics and Management (ZSEM), with the support of the Eureka International Group. The competition brings together entrepreneurs, scientists, and innovators from around the world to foster collaboration, accelerate innovation, and promote international exchange of ideas. The event aims to strengthen Croatia's innovation ecosystem and its position on the global technology stage.

Submitted projects must belong to one of the following areas:

1. Artificial Intelligence and Its Applications
2. New Energy
3. Advanced Materials
4. Biomedical Technology
5. Agri-Tech and Food

Individuals and teams from all over the world can participate, regardless of previous experience or academic status.

Application Method and Deadline

Only online applications via [the official form](#) are accepted. Applications are open from June 16, 2025, and close on September 22, 2025. The application must include a project description, selected thematic area, team details, and contact information. Final projects need to be presented onsite.

Competition Timeline:

- Applications: June 16 - September 22, 2025
- Semi-finals: October 20, 2025 - selected projects will be presented before an expert jury.
- Finals: November 20, 2025 - final presentations and announcement of winners.

Evaluation Criteria

1. Innovation and originality of the solution
2. Market application potential and scalability
3. Financial plan and industry compatibility
4. Viability and market attraction
5. Business model

Awards

1st Prize: €10,000 (1 project)

2nd Prize: €5,000 (2 projects)

3rd Prize: €2,500 (3 projects)

The prize amounts stated in these rules are **gross amounts**.

Prizes will be paid into the participant's bank account (for individuals or, in the case of a team, the account of the team representative) after the competition ends and the winners are announced.

Before awarding the prize, the organizer will calculate, withhold, and pay all prescribed taxes and contributions in accordance with the applicable tax regulations of the Republic of Croatia, pursuant to the Income Tax Act and other relevant laws.

Participants are required to provide the organizer with all necessary information and documentation for the prize payment and fulfillment of tax obligations.

If a participant fails to provide the necessary information or documentation within the deadline set by the organizer, they forfeit the right to the prize payment.

If the participant is a non-resident, the prize will be paid in accordance with international agreements on the avoidance of double taxation, if applicable, and with tax calculated and paid according to Croatian regulations.

Participants acknowledge that the prize amount paid will be reduced by the amount of taxes and other public duties, if prescribed by law.

General Provisions

Information about the competition, results, and projects will be publicly available, except for information marked as confidential.

Participants retain all intellectual property rights to their projects. The organizer does not claim ownership but may use basic information for promotional purposes.

The organizer may disqualify a participant for providing false information, plagiarism, violation of third-party rights, or non-compliance with the rules.

By applying, participants confirm that they are familiar with and fully accept the rules.

Personal Data Protection

By participating in the competition, participants consent to the collection and processing of personal data for the purposes of conducting the competition, evaluation, and communication. Personal data is processed based on consent, and participants have the right to access, correct, delete, restrict processing, and object at any time.

Data is retained only as long as necessary, with appropriate security measures applied.

The organizer may photograph and record participants and projects during the competition, semi-finals, and finals for documentation, promotion, and reporting purposes.

Photos, videos, names, and basic information about participants and projects may be published on websites, social networks, in the media, and promotional materials of the competition and partners, solely for promotional purposes.

Participants acknowledge that data and photos published online can be accessed globally and that the organizer cannot fully prevent potential misuse by third parties after publication.

Additional Information

Participants will have the opportunity for international promotion, networking, and mentoring support. The organizer reserves the right to amend the rules and program with timely notification to participants. For registration and detailed instructions, visit the official ZSEM or competition website.

Applications are collected exclusively [online](#), and all deadlines and competition phases are clearly defined in the official brochure.