

## Kedge International Winter School

*Country:* France

*City:* Paris

*Dates:* January 13 – 24, 2025

*Programme:* **“Disruptive Technologies and Modern Management”**

*Courses:* *Week 1: Business Intelligence & Analytics (January 13 - 17, 2025)*

*Week 2: Creating Customer Value with Innovative Technologies (January 20 – 24, 2025)*

*Language:* English

*ECTS points:* 4 ECTS per course

*The program consists of:*

- 2 courses – 24 hours/4 ECTS per course
- Interactive classes from Monday – Thursday
- Business visit or business talk and/or a cultural activity every Friday
- Official course transcripts and a certificate of completion
- All courses delivered in English by top, international faculty
- Follow both courses or select just one course depending on your needs & timing

*Program fee:* For ZSEM students fee is xxxx€ (Regular fee is €1000 per course or € 1800 for the 2-week\* / 8 ECTS credit programme.)

*Fee Includes:* application fees, access to all course lectures, course materials, 1 welcome breakfast, 1 dinner & awards ceremony, access and transportation to all social and/or business trips, certificate of completion and official transcripts, transfer of credits, all application and organizational fees including the transcript processing

*Deadline to apply:* December 13, 2024

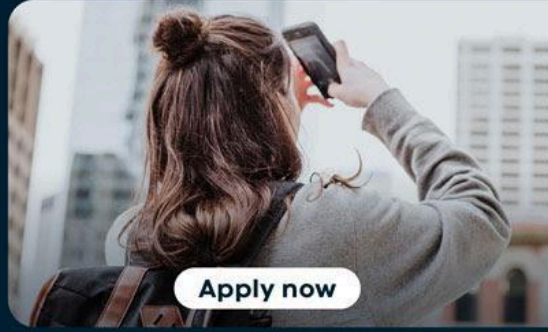
*Link:*

<https://student.kedge.edu/programmes/winter-school-in-paris/admission-and-tuition-fees#programme>  
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**KEDGE**  
BUSINESS SCHOOL

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**WINTER SCHOOL**

January 13-24, 2025



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