

AUDENCIA WINTER PROGRAM

Place: Nantes, France

Dates: January 6th – January 24th , 2025

Modules:

1. Boost Your Self-Confidence & Self-Esteem (4 ECTS)
2. International Economics (4 ECTS)
3. Psychology of Money & Consumer Behavior (4 ECTS)
4. Automation, Artificial Intelligence (AI) and Multinational Business (4 ECTS)
5. International Finance: The Role of Risk (4 ECTS)
6. International Human Resources Management (4 ECTS)
7. European Politics & Business: Study Trip to Brussels, Belgium (4 ECTS)

Language: English

Fees: 100 EUR (administrative fee) for students from partner universities (100 EUR + 500 EUR per module for students from other universities)

Deadline to apply: November 5th 2024

Link: <https://www.calameo.com/read/0001372067de04e7732bd>

