

Summer 2022

France, Spain

Toulouse School of Business

Summer School

Format: On-Campus

Language: English

Dates: 13 June - 22 July 2022: Toulouse: 13 June - 01 July, Barcelona: 04 July - 22 July

Courses: Students will choose 4 courses from our 15 Business Courses

1. Social Media Marketing
2. SEO & Web Analytics
3. Fashion & Luxury Goods
4. Crisis Communication
5. Digital Transformation
6. Data-Driven Business: Managing Big Data, Machine Learning and Visualization
7. AI-Driven Sustainable Business Operations
8. Introduction to Circular Economy
9. Entrepreneurship: Business Creation & Customer Development
10. Innovation Management
11. New Venture Financing
12. Investigating What Drives Performance
13. International Human Resources & Change Management
14. Spanish for Beginners
15. French Language & Business Culture

ZSEM Nominated Student Fee: Students from university partners will receive a discount of 250€

- TBS Summer School, 6-week program | 3200€
- Optional Hospitality, 6-week package | 1750€

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Deadline to Apply:

Nomination deadline: 21 April 2022

Application deadline: 09 June 2022

More Information: <https://www.tbs-education.com/program/summer-school/>