

## **Burgundy School of Business**

### **Authentic Leadership and Entrepreneurial Creativity**

**Format:** On-Campus and Online

**Language:** English

**Dates:** 20<sup>th</sup> June – 24<sup>th</sup> June for On-Campus session, 11<sup>th</sup> July - 15<sup>th</sup> July for Online session

**Topics:** The programme has a strong focus on personal development and soft skills. It aims at stimulating a human centered leadership based on students' awareness of their personal strengths and unique qualities as human beings.

- understanding entrepreneurial thinking & effectuation
- being aware of my personal leadership qualities
- learning to be a human-centered leader
- knowing how to understand a problem and its context
- knowing how to select and apply a number of creativity techniques
- learning to think visually and seek feedback for ideas
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#### **Normal Tuition Fees:**

Face-to-face Summer School 2022:

- Students from partner universities: €500
- Students with tuition waiver: €0
- Other students: €750

Online Summer School 2022:

- Students from partner universities: €250
- Students with tuition waiver: €0
- Other students: €400

**Special fees for ZSEM nominated students:** 2 ZSEM students will be able to get a tuition waiver, those students only need to pay Administrative Fees (**160 euros for Face-to-Face or 80 euros for Online Summer school**)

**Deadline to Apply:** 31<sup>st</sup> March 2022

**More Information:** <https://international.bsb-education.com/undergraduate-dedicated-modules/?lang=en>