

KEDGE Business School

International Summer Schools

KEDGE Business School is offering four Summer School programmes.

Programme: Digital Summer School

Format: Online

Language: English

Dates: 20th June – 1st July 2022

Courses:

- Course 1: Social Business, Innovations & Territories
- Course 2: Social & Sustainable entrepreneurship

Normal Fee: 500 € per course, 100 € application fee.

Fee for ZSEM Students: 0 € tuition fee, 100 € application fee.

Deadline to Apply: Places in the Kedge International Summer School are limited and are allocated on a first come – first served basis to qualified applicants. The deadline for receiving finalised applications is one week before the start of each program.

Programme: Summer School in Bordeaux

Format: On-Campus

Language: English

Dates: 6th June – 22nd July 2022

Courses: Courses are organised in packages of 2 courses. Students can take only 1 course or as many as 4 total courses, or mix & match courses from different packages.

PACKAGE 1 Supply Chain Management & Design: JUNE 6 - JUNE 17

Course 1 FROM JUNE 6 - 10: Design of the Supply Chain

Course 2 FROM JUNE 13 - 17: Management of the Supply Chain

PACKAGE 2 Entrepreneurship: JUNE 20 - JULY 1

Course 1 FROM JUNE 20- 24: Entrepreneurial Business Model Design

Course 2 FROM JUNE 27- JULY 1: Leadership & Communication Skills for Entrepreneurs

PACKAGE 3 Value Creation & Innovation in Marketing: JULY 4 - JULY 15

Course 1 from July 4 - 8: Value Creation & Brand Management

Course 2 from July 11 - July 15: Digital Marketing for Entrepreneurs

PACKAGE 4 Tourism in France: JUNE 27 - JULY 22

Course 1 June 27 - July 8: French Wine Business

Course 2 from July 11 - 22: Oenotourism - Wine & Spirits Tourism in France

For more information regarding programme courses click [here](#).

Normal Fee: 1000 € per course or 1800 € for a 2-week/8 ECTS credit package

Fee for ZSEM Students: 0 € tuition fee, 100 € application fee.

Deadline to Apply: 30th April 2022 recommended, 15th May 2022 for finalised applications

Programme: Summer School in Paris

Format: On-Campus

Language: English

Dates: 11th July – 22nd July 2022

Courses:

- Course 1 from July 11 - July 15: Business Analytics & Intelligence
- Course 2 from July 18 – July 22: Creating Customer Value with Disruptive Technologies

Normal Fee: 1000 € per course or 1800 € for the 2-week/8 ECTS credit programme

Fee for ZSEM Students: 0 € tuition fee, 100 € application fee.

Deadline to Apply: 30th April, 2022

Programme: Summer School in Marseille

Format: On-Campus

Language: English

Dates: 6th June – 22nd July 2022

Courses: 4 programme packages comprised of 9 different courses

PACKAGE 1: JUNE 6 – 17 – Sports Marketing, Communication & Strategic Management

Course 1: Strategic Management & Advanced Marketing for Sports Organisations

Course 2: Sports Marketing & Communication

PACKAGE 2: JUNE 13 - JUNE 24 – Design Thinking & Managing the Creative Process

Course 1: Managing the Creative Process

Course 2: Design Thinking

PACKAGE 3: JUNE 27 - JULY 8 – Global Finance & International Business: A
Mediterranean Perspective

Course 1 (Option A): Global Financial Regulations

Course 1 (Option B): Managerial Cost Accounting

Course 2: International Business: A Mediterranean Perspective

PACKAGE 4: JULY 11 – 22 – Ethics, business, society and changes toward sustainability

Course 1: Ethics in business and society

Course 2: Changes towards sustainability

Normal Fee: 1000 € per course or 1800 € for a 2-week/8 ECTS credit package

Fee for ZSEM Students: 0 € tuition fee, 100 € application fee.

Deadline to Apply: 30th April 2022

More Information: <https://student.kedge.edu/programmes/summer-schools>