

ISCTE Business School

2022 Summer School Lisbon of Iscte Business School

Location: On-Campus

Language: English

Dates:

JUNE: Arrival Day: June 13th, Departure Day: July 2nd

JULY: Arrival Day: July 3rd, Departure Day: July 23rd

MID-JULY: Arrival Day: July 24th, Departure Day: August 12th

Courses:

JUNE:

- Brand Management and Marketing Communications
- Corporate Negotiation and Influence
- Innovative Business Modelling
- Persuasion, Choice and Consumer Behaviour
- Energy and Environmental Economics
- European Cross-Cultural Management

JULY:

- Contemporary Issues In Wine Business & Wine Tourism
- Humanitarian Action
- International Financial Management
- Leadership and Strategic Knowledge
- Blockchain for Supply Chain Management
- Trends in Digital Marketing

MID-JULY:

- Entrepreneurship: From Business Opportunities to Innovation in Practice
- Financial Risk Management
- International Business
- Cross Cultural Communication and Negotiation
- Management Consulting Essentials - Think Like a Consultant

Normal Fee: 6 ECTS – 1150 euros, 3 ECTS – 550 euros

ZSEM Nominated Students Fee: 6 ECTS – 1000 euros, 3 ECTS – 450 euros

Deadline to Apply: it is recommended applying as soon as possible in order to guarantee a place.

Complete Information: <https://ibs.iscte-iul.pt/contents/programas/1552/summer-school-lisbon>